

Message Text

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PAGE 01 TOKYO 02994 040334Z
ACTION EB-08

INFO OCT-01 EA-09 ISO-00 AID-05 CIAE-00 COME-00 FRB-01
INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02
LAB-04 SIL-01 OMB-01 NSC-05 SS-15 STR-04 CEA-01 /089 W
-----040706Z 014847 /14

R 040204Z MAR 77
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 5861

UNCLAS TOKYO 2994

E.O. 11652: N/A
TAGS: ETRD JA
SUBJECT: JAPANESE COLOR TV AND AUTO EXPORTS CONTINUE TO RISE

1. JAPANESE EXPORTS OF AUTOMOBILES AND COLOR TV RECEIVERS TO U.S. CONTINUED AT HIGH LEVELS IN JANUARY 1977, ACCORDING TO FIGURES RELEASED BY INDUSTRY ASSOCIATIONS. JAPAN EXPORTED 136,000 COLOR RECEIVERS TO U.S. IN JANUARY 1977, A 28.0 PERCENT INCREASE OVER JANUARY 1976 SHIPMENTS AND ALMOST FIVE TIMES AS MANY AS WERE SHIPPED IN JANUARY 1975. AUTOMOBILE EXPORTS TO U.S. IN JANUARY 1977 TOTALLED 118,633 UNITS, A 9.5 PERCENT INCREASE OVER SAME MONTH IN 1976 AND 97.0 PERCENT GREATER THAN JANUARY 1975.

2. ALTHOUGH JANUARY 1977 EXPORT STATISTICS SHOW CONTINUING HIGHLEVEL OF JAPANESE EXPORTS TO U.S., INDUSTRY ASSOCIATIONS ARE APPLYING DIFFERENT INTERPRETATION. USING DECEMBER 1976 AS BASE MONTH RATHER THAN JANUARY 1976, ASSOCIATIONS ARE CLAIMING 54 PERCENT DROP IN COLOR TV EXPORTS AND 7.8 PERCENT DECLINE IN AUTO EXPORTS TO U.S. DURING JANUARY 1977. WHILE SEASONAL CHANGES IN EXPORTS ARE HARD TO PINPOINT, EMBASSY BELIEVES THAT FIGURES FOR JANUARY,

TRADITIONALLY THE LOWEST MONTH OF THE YEAR FOR JAPANESE EXPORTS, SHOULD BE COMPARED TO JANUARY OF
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PREVIOUS YEAR AND NOT TO DECEMBER, TRADITIONALLY A HIGH MONTH.
SHOESMITH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXPORTS, DATA, TELEVISION SYSTEMS, AUTOMOBILES
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO02994
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770074-0922
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770390/aaaadbvp.tel
Line Count: 58
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f5ce12bd-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3201073
Secure: OPEN
Status: NATIVE
Subject: JAPANESE COLOR TV AND AUTO EXPORTS CONTINUE TO RISE
TAGS: ETRD, JA
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/f5ce12bd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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